

On the Effective Ideas of Cooperative Education between Ideological and Political Education and Double-innovation Education for College Students

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Abstract: In recent years, with the continuous increase of enrollment expansion in major universities, the employment difficulties of college students are especially prominent. In this context, colleges and universities must take corresponding measures, not only to actively cultivate students' professional qualities, but also to promote the implementation of the ideological and political education and the "double innovation" education, so as to enrich college students' professional knowledge and promote their strong competitiveness in the future market competition. However, in the actual teaching, the author found that many colleges and universities do not have enough management work, and the cooperation between departments is low, and they shirk their responsibilities to each other. Therefore, this paper makes a comprehensive analysis on the countermeasures of cooperative education between ideological and political education of college students and "double-innovation" education.

1. Introduction

Under the background of global economic integration, Chinese economy has developed rapidly, the market economy is tending to mature, and the society needs more and more talents. Under this background, every major university in our country must put ideological and political education and "double-innovation" education in the most important position. In this way, students can not only gain corresponding knowledge and practical ability in their study, but also cultivate students with strong moral cultivation, which is of great significance to the future employment and development of college students.

2. The Concept and Connotation of Cooperative Education between Ideological and Political Education and "Double Creation" Education

2.1 Connotation of ideological and political education

At present, the core content of ideological and political education in universities is to train students' comprehensive quality as the goal and to carry out quality education in depth. The ideological and political education of college students is actually the education of patriotism, collectivism and socialism. In patriotism education, students must be educated in traditional Chinese culture and historical civilization. Collectivism education mainly includes respecting and understanding others, and then carrying out unity and cooperation education among the collective members; Education of life values oriented by collectivism. Socialist education includes education on the laws of social development, education on economic common sense in socialist modernization and education on Deng Xiaoping Theory.

2.2 The connotation of "Double Creation" education

The so-called "double-innovation" education is actually to carry out entrepreneurship education and innovation education for current college students, so as to cultivate more innovative talents. With the increasing employment pressure of college students, the education of innovation and entrepreneurship in colleges and universities has also received great attention. Major colleges and

universities have focused their teaching on cultivating students' innovative thinking, innovative spirit and innovative ability. This can not only change the employment concept of college students, but also stimulate the enthusiasm of students to start a business, thus enabling colleges and universities to complete the goal of "double-creation" education. Through good "double-innovation" education, colleges and universities can cultivate more innovative talents in line with the current social development.

2.3 Connotation of cooperative education

The concept of cooperative education first appeared in Europe. In today's society, the dissemination and interpretation of this concept has become an important part of university education. Many scholars in our country believe that "collaborative education" must be based on personnel training, resource sharing and system energy accumulation, so as to effectively complement each other's advantages, thus carrying out collaborative development of different resources within a certain system, finally realizing mutual benefit and win-win results and cultivating more high-quality talents.

3. The Relationship between Ideological and Political Education of College Students and "Double Creation" Education

3.1 Ideological and political education for college students is the foundation of "double innovation" education

Since our country is still at a backward stage in the field of education, there are still many problems in the development of innovation and entrepreneurship education in major colleges and universities. The main problem is that the teachers are not sufficient, which makes the current innovation and entrepreneurship education must be based on ideological and political education. As a teacher of innovation and entrepreneurship in universities, students' interest in entrepreneurship and innovative consciousness must be stimulated in teaching, and the innovative ability of contemporary college students must be focused on. Only in this way can the role of ideological and political education be brought into full play. For example, in the collective consciousness, teachers must teach students how to cooperate in the entrepreneurial team, and to carry out the corresponding division of labor and task arrangement for everyone. In addition, a good ideological and political education curriculum can not only improve students' own value, but also set goals for students according to their characteristics and personalities that are more in line with social needs, thus playing an important role in the future employment of students.

3.2 "Double-innovation education" is a new perspective of ideological and political education

With the all-round promotion of quality-oriented education, all major universities attach great importance to ideological and political education and have formed a completely new educational system. However, with the improvement of the market economy and the deepening of the reform in colleges and universities, the traditional ideological and political teaching mode and work can no longer meet the current educational requirements. Facing the changes of academic value orientation and ideology in colleges and universities, ideological and political education should also be changed accordingly. At present, university education has incorporated the innovative and entrepreneurial education content of college students with strong practicality and innovative consciousness into the ideological and political education system of colleges and universities. This not only makes colleges and universities attach great importance to innovative and entrepreneurial education, but also provides new practical approaches to ideological and political education and injects new vitality into it.

4. The dilemma of ideological and political education and double innovation education for college students

4.1 The idea of innovative and pioneering education in colleges and universities is lagging behind

With the rapid development of our country's economy, the demand for talents in all walks of life is also expanding. However, only talents with higher comprehensive qualities are needed in these industries, which undoubtedly brings greater employment pressure to other college students. Therefore, colleges and universities must adopt corresponding methods and measures to solve these problems according to these problems. However, at present, many schools do not realize the importance of the problem, and still adhere to the concept of quality education in teaching to import corresponding talents for the society, resulting in a serious disconnect between the application of ideological and political education and actual life. The implementation and development of ideological and political education will often be marginalized, and some teachers will pay too much attention to the practicability of ideological and political education in their actual work, which will lead to the idea of ideological and political education and dual-innovation education not being fully integrated.

4.2 The teaching mode of ideological and political education and dual-creation education is single

Through the analysis of college students' hearts, it can be found that students who study more are still in a vague situation about the current employment situation. The main reason is that students cannot make corresponding plans for their career according to their own situation, which will gradually lose their morale. Although innovation and entrepreneurship education has been carried out in the teaching, in the actual work, the teachers did not let the students combine the actual situation of employment to carry out the dual-innovation education, thus causing the whole learning process to be too rigid. In the actual teaching, we only attach importance to the explanation and teaching of theories, but not to the cultivation of students' practical ability. Therefore, as a college teacher, we must set up correct values for students in teaching and actively find out the difficulties and problems students encounter in learning.

5. Measures to Develop College Students' Ideological and Political Education and "Double Creation" Education in Collaborative Education

5.1 Perfect the management mechanism of cooperative education

If the school wants to have a perfect management mechanism, it must get help and support from many parties, and establish a harmonious network system together. Then the corresponding management department should establish a perfect and advanced database, and then use the network resources to display the students' employment intention, daily learning and practical performance in a timely manner. In this way, teachers can discover the advantages and disadvantages of students in time and make targeted adjustments, which can effectively improve students' ability of "double creation" and their ideological and political cultivation. At the same time, the management also needs to regularly formulate corresponding supervision plans for them, which can not only effectively evaluate and supervise the teaching of teachers, but also evaluate and supervise the learning of students, so as to clearly understand whether the teaching work of teachers and the overall quality of students conform to the current educational development.

5.2 Constructing the curriculum content system and practice platform

Entrepreneurship is a very long process, requiring students to have corresponding knowledge and skills in the process of entrepreneurship. Therefore, in the concept of ideological and political education, teachers must fully integrate ideological and political education with innovation and entrepreneurship education, and establish a perfect teaching system in teaching, so as to promote the application of theoretical knowledge into practice. In teaching, teachers should take effective

teaching measures to stimulate students' innovative thinking, so that students can look at problems from the perspective of development. Teachers must make students realize the importance of entrepreneurship vision in entrepreneurship teaching so as to improve students' ideological level.

5.3 Strengthen the construction of campus culture

If teachers want to integrate innovative entrepreneurship education concepts into colleges and universities, they must provide students with a corresponding environment for entrepreneurship and innovation, in which students can effectively improve their entrepreneurial ability and learning enthusiasm. It should be noted that schools should take consumer culture as the carrier when providing students with the corresponding environment for entrepreneurship and innovation, which can effectively promote the educational concept of innovation and entrepreneurship, thus effectively promoting the innovative spirit. In addition, the school can also integrate the atmosphere of double innovation into its own culture, which can not only make students realize the importance of innovation and entrepreneurship, but also help students cultivate a good sense of innovation and entrepreneurship, and perfect the concept of innovation and entrepreneurship with the campus culture as the carrier, so as to better promote the development of students' advantages in innovation and entrepreneurship. In addition, teachers should also set up correct educational concepts, constantly promote the coverage of innovation awareness in the campus, and use this good entrepreneurial culture atmosphere to fundamentally stimulate students' interest in innovation and entrepreneurship.

5.4 Perfect the guarantee mechanism of college students' innovation and entrepreneurship

Colleges and universities should establish a perfect guarantee mechanism for innovation and entrepreneurship, which can not only improve the quality of innovation and entrepreneurship teaching, but also promote the smooth development of innovation and entrepreneurship teaching. Therefore, schools can organize systematic organizations to publicize relevant policies to students. In addition, the school can also apply for the corresponding entrepreneurship guidance fund for college students, so as to provide necessary technical and professional support for students, and can also provide corresponding support for students economically. According to the actual situation, the construction of teachers' team should be continuously strengthened. Only by building a high-quality and high-level teachers' team can the ideological and political education and the dual-innovation education be effectively integrated. In addition, schools can also set up special venture fund associations to provide students with necessary financial and resource support in practical actions, so as to stimulate students' entrepreneurial enthusiasm, make them truly feel the expectation and support of school teachers, and further enable more students to invest in entrepreneurship.

6. Conclusion

To sum up, for the current college education, the mode of ideological and political education and "double innovation" teaching is very important. We must attach great importance to this, flexibly promote the integration of the two in combination with the actual situation, help students relieve employment pressure on the basis of cultivating their innovative ability, and fundamentally ensure the employment rate of the school.

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